



DSA Labelling Webinar



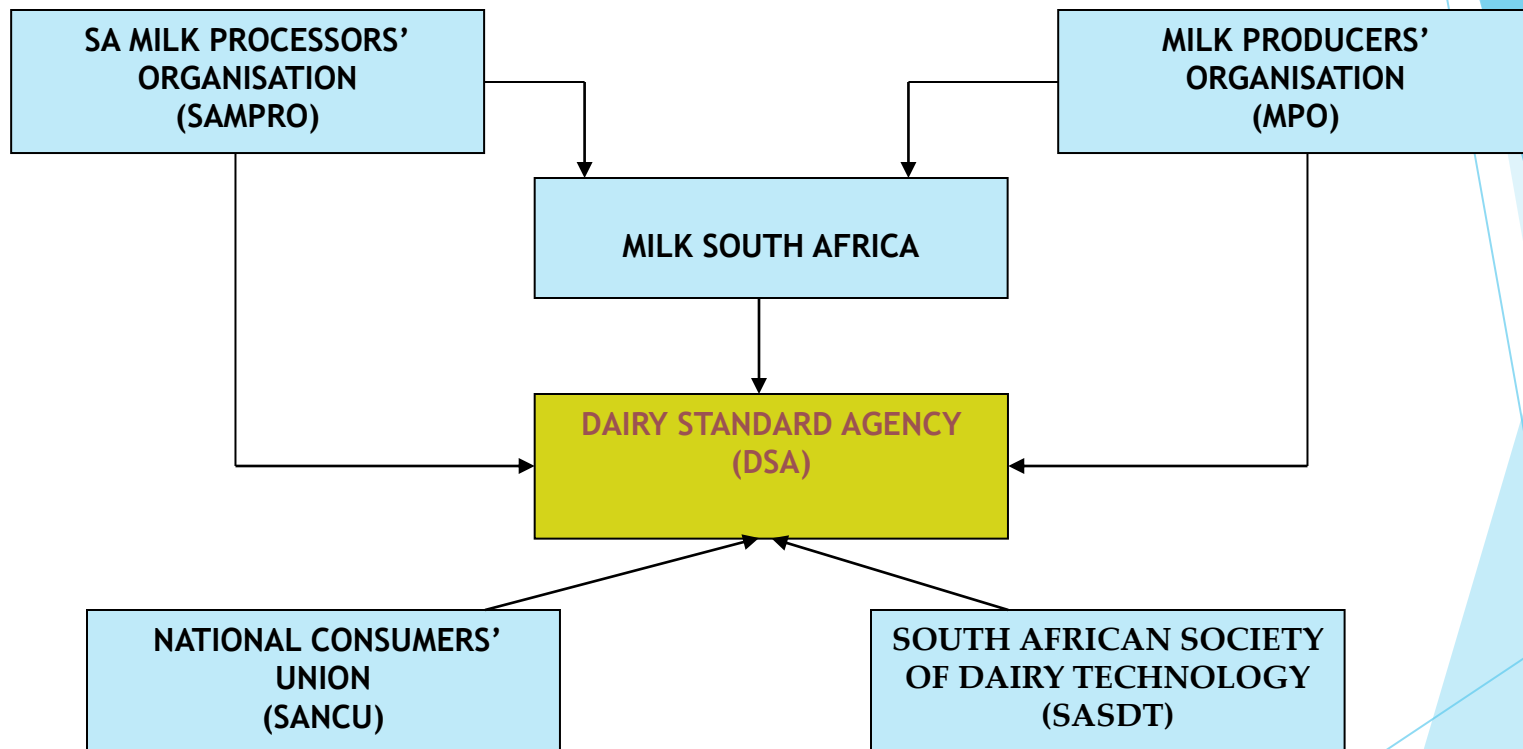
Topic: Introduction to Dairy Labelling

15 September 2020

Jodie Treu
DSA Technical Manager



DSA in context of the structure of Milk SA





Poll 1

1



► Which is correct?

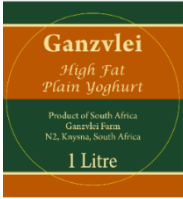
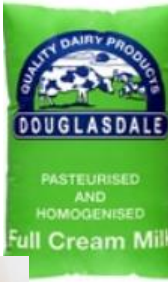




Regulatory requirements and the dairy industry

- ▶ The philosophy of new food legislation and voluntary standards.
- ▶ Establish, implement, and monitor.
- ▶ Labelling is a reflection of product integrity.







Regulatory Environment

- ▶ **DALLRD - Regulation 1510: 22 November 2019**
 - ▶ Regulations relating to the classification, packing and marking of dairy products and imitation dairy products intended for sale in the republic of South African.
- ▶ **DOH - Regulation 146: 1 March 2010**
 - ▶ Regulations relating to the labelling and advertising of foodstuffs.
- ▶ **SABS - SANS 289: 2016**
 - ▶ Labelling requirements for prepackaged products (prepackages) and general requirements for the sale of goods subject to legal metrology control.





Compliance



Compliance is like a big jigsaw puzzle of laws and regulations.

The aim is to thus shed some light on how they all fit together.

Understanding the mechanics of regulations is an essential part of compliance and allows for a more effective approach.



Poll 2

- ▶ Which is correct?

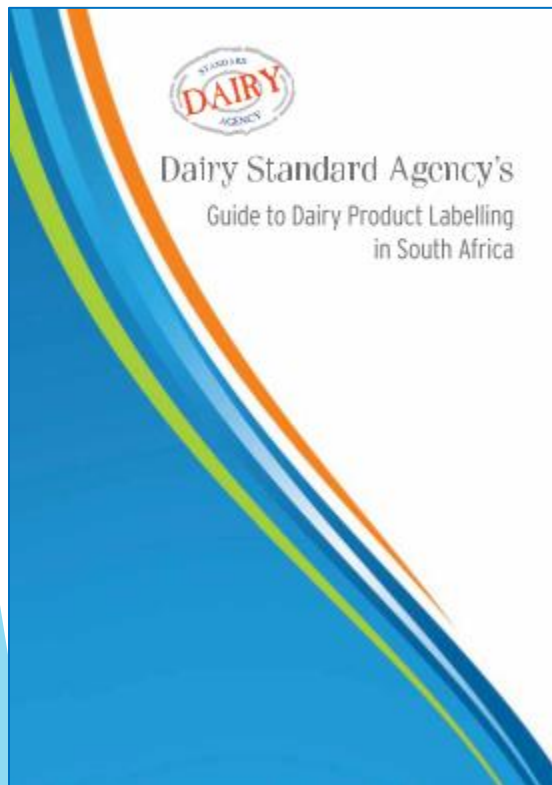


4





Evolution of Product Labelling





DSA Labelling Website

- ▶ DSA Labelling Website: <https://labeling.dairystandard.co.za/>
- ▶ Landing Page





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Your password must comply to the following criteria:

- Minimum 8 characters
- Must contain upper case letters
- Must contain lower case letters
- Must contain numbers
- Must contain one of the following special characters: [!@#&*]

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Personal Details

Name: Jodie

Surname: Treu

Mobile Number: 0761517529

Company Details

Company Name: Dairy Standard Agency

Your Designation: Technical Manager

Province: Western Cape

Company Size:

Login Details

Email Address (Username): jodie@dairystandard.co.za

Password: ****



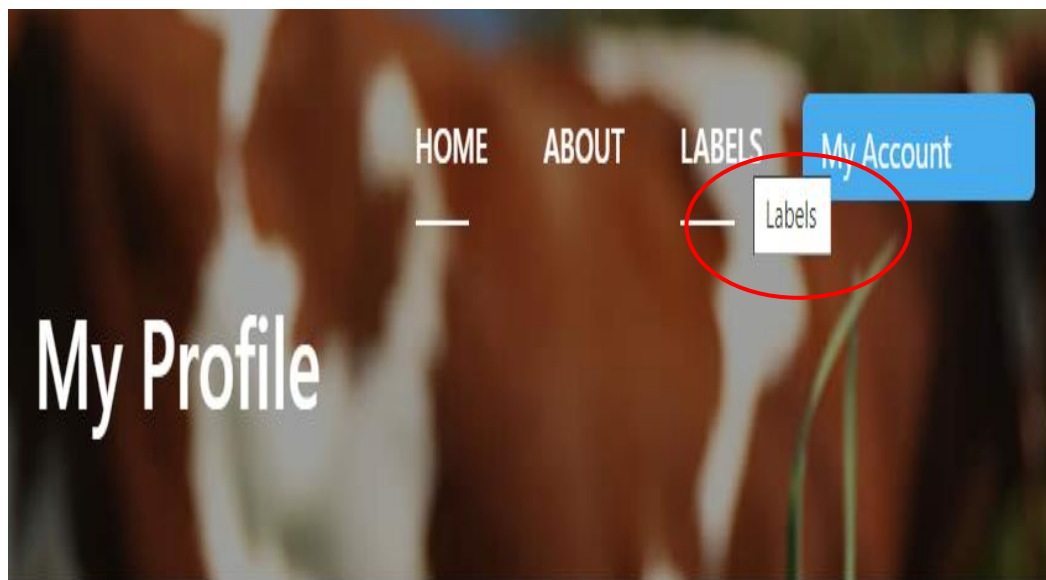
Labels

9 Products





Labels





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Amasi



Butter



Cheese





Milk Image

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Milk Label

Mandatory Information

BATCH IDENTIFICATION & DATE MARKING

CLASS DESIGNATION

ADDITIONAL PARTICULARS ON MAIN PANEL

VEGETARIAN CLAIMS

UNITS OF MEASUREMENTS & SYMBOLS
QUANTITY/NET CONTENTS

LIST OF INGREDIENTS

COMMON ALLERGENS

ALLERGENS

UNCOMMON ALLERGENS

STORAGE INSTRUCTIONS & CONDITIONS

USAGE INSTRUCTIONS

NAME OF PACKER & ADDRESS

COUNTRY OF ORIGIN

NUTRITIONAL INFORMATION CLAIMS
NUTRIENT CONTENT CLAIMS

FOOTER UNDER THE NUTRITIONAL INFORMATION TABLE



Class Designation

Class Designation



[Regulations](#)

[Checklist](#)

Class Designation

Table 1, Column 2 or 3

Dairy products shall be classified in accordance with the classes specified in column 2 or the alternate class designations (where applicable) as specified in column 3 of Tables 1 to 21 for the type of dairy product concerned

Regulation 1510:3(1)

Requirements for containers and outer containers

No outer container shall contain more than one class of dairy product or imitation dairy product, irrespective whether those dairy products or imitation dairy products are packed therein separate containers.

Regulation 1510:25(2)

Marking of containers and outer containers

The container of a dairy product or an imitation dairy product shall be marked with the following particulars:

a) The class designation and where applicable, the additions to the class designation, as specified in regulations 27 and 28 respectively, in letter of the same type, size, colour and font, prominently on at least one main panel in a letter size of at

.....



View Checklist

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Milk Label

INGREDIENTS
Full Cream Milk

ALLERGENS
Contains: Cow's milk

LIST OF INGREDIENTS

COMMON ALLERGENS



Checklist

Milk

		GENERAL INFORMATION	REFERENCE
		All information needs to be provided in at least English	R146: 7(1a)
		If foodstuff is not regulated into APS Act 1990 or NRCS Act 2008, the following should not be used: fresh, natural, nature's, pure, traditional, original, authentic, real, genuine, home made, farmhouse, hand-made, selected, premium, finest, quality, best, etc.	R146: 47(2)
		The expression "fresh" may form part of the class designation and/or be indicated on its own in the case of pasteurised, ultra pasteurised and unpasteurised/raw milk containing no food additives or added foodstuff.	R1510: 28(10b)
NUMBER	ITEM	REQUIREMENTS	REFERENCE
1	Class Designation	Applicable class designation to be used in accordance with Table 1, column 2 or 3	R1510: 3(1)
		Letters of same type, size, colour and font, prominently on main panel in letter size of at least	R1510: 26(2a)



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Milk Label

Mandatory Information

BATCH IDENTIFICATION &
DATE MARKING

INGREDIENTS
Full Cream Milk
ALLERGENS
Contains Cow's milk
STORAGE INSTRUCTIONS
KEEP REFRIGERATED 4°C
USAGE INSTRUCTIONS
WHERE APPLICABLE
PACKED BY/PACKED FOR:
Name of Company:
Address:
Contact Number:
PRODUCT OF SOUTH AFRICA

LIST OF INGREDIENTS

COMMON ALLERGENS

ALLERGENS

UNCOMMON ALLERGENS

STORAGE INSTRUCTIONS &
CONDITIONS

USAGE INSTRUCTIONS

NAME OF PACKER &
ADDRESS



Submit Checklist

Create / Edit Label



Name... (required)

Type of label... (required)

Milk

Type of label... (required)

Select type of label

Complete Label Checklist

	GENERAL INFORMATION	REFERENCE	<input type="checkbox"/>
	All information needs to be provided in at least English	R146: 7(1a)	<input type="checkbox"/>
	If foodstuff is not regulated ito APS Act 1990 or NRCS Act 2008, the following should not be used: fresh, natural, nature's, pure, traditional, original, authentic, real, genuine, home made, farmhouse, hand-made, selected, premium, finest, quality, best, etc.	R146: 47(2)	<input type="checkbox"/>
	The expression "fresh" may form part of the class designation and/or be indicated on its own in the case of pasteurised, ultra pasteurised and unpasteurised/raw milk containing no food additives or added foodstuff.	R1510: 28(10b)	<input type="checkbox"/>

Save My Checklist



Create Label

Create / Edit Label



Name... (required)

Jodie

Type of lable... (required)

Milk

Type of lable... (required)

Designing

Complete Label Checklist

	GENERAL INFORMATION	REFERENCE	<input type="checkbox"/>
	All information needs to be provided in at least English	R146: 7(1a)	<input checked="" type="checkbox"/>
	If foodstuff is not regulated ito APS Act 1990 or NRCS Act 2008, the following should not be used: fresh, natural, nature's, pure, traditional, original, authentic, real, genuine, home made, farmhouse, hand-made, selected, premium, finest, quality, best, etc.	R146: 47(2)	<input checked="" type="checkbox"/>
	The expression "fresh" may form part of the class designation and/or be indicated on its own in the case of pasteurised, ultra pasteurised and unpasteurised/raw milk containing no food additives or added foodstuff.	R1510: 28(10b)	<input checked="" type="checkbox"/>

Save My Checklist



Complete Label Checklist

Create / Edit Label

Name... (required)

JT

Type of label... (required)

Milk

Type of label... (required)

Designing

Complete Label Checklist

GENERAL INFORMATION	REFERENCE	
All information needs to be provided in at least English	R146: 7(1a)	<input checked="" type="checkbox"/>
If foodstuff is not regulated into APS Act 1990 or NRCS Act 2008, the following should not be used: fresh, natural, nature's, pure, traditional, original, authentic, real, genuine, home made, farmhouse, hand-made, selected, premium, finest, quality, best, etc.	R146: 47(2)	<input checked="" type="checkbox"/>
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Save My Checklist

labels.dairystandard.co.za says

You have successfully saved your new label. You can now proceed to the labels section in your account drop down to manage and edit your progress.

OK



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My Label Information: Dairy Standard Agency

Create New Label

	Name	Type	Progress	Date Created	Status
	JT	Milk	31 %	2020/07/16	Designing
	JT	Milk	12 %	2020/07/16	Designing



View/Edit Label

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
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My Label Information: Dairy Standard Agency

Create New Label

	Name	Type	Progress	Date Created	Status
	JT	Milk	31 %	2020/07/16	Designing
View / Edit		Milk	12 %	2020/07/16	Designing
Delete					
Print					



Complete Label Checklist

Create / Edit Label

×

Name... (required)

JT

Type of label... (required)

Milk

Type of label... (required)

Finalising

Complete Label Checklist

	GENERAL INFORMATION	REFERENCE	<input type="checkbox"/>
	All information needs to be provided in at least English	R146: 7(1a)	<input checked="" type="checkbox"/>
	If foodstuff is not regulated ito APS Act 1990 or NRCS Act 2008, the following should not be used: fresh, natural, nature's, pure, traditional, original, authentic, real, genuine, home made, farmhouse, hand-made, selected, premium, finest, quality, best, etc.	R146: 47(2)	<input checked="" type="checkbox"/>
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Save My Checklist



Save My Checklist

Create / Edit Label

Name... (required)

JT

Type of label... (required)

Milk

Type of label... (required)

Finalising

labels.dairystandard.co.za says

You have successfully saved your new label. You can now proceed to the labels section in your account drop down to manage and edit your progress.

OK

Complete Label Checklist

	GENERAL INFORMATION	REFERENCE	<input type="checkbox"/>
	All information needs to be provided in at least English	R146: 7(1a)	<input checked="" type="checkbox"/>
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Save My Checklist

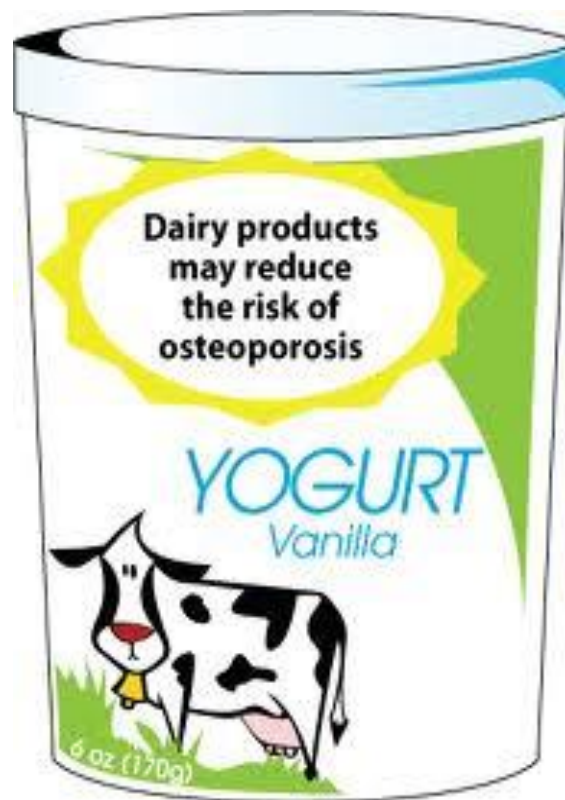


Poll 3

5



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End of presentation

Thank You!



Contact Details:

jodie@dairystandard.co.za

www.labeling.dairystandard.co.za

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